



REPRESENTATIVE THOMAS NELSON
ASSEMBLY MAJORITY LEADER

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REPRESENTATIVE THOMAS NELSON ANNOUNCES
SUCCESSSES OF THE WISCONSIN TOBACCO QUIT LINE

MADISON – Rep. Thomas Nelson announced today that 589 callers from the 5th Assembly District have received help with quitting tobacco from the Wisconsin Tobacco Quit Line since its inception in May 2001.

“I am pleased that the State of Wisconsin is seriously addressing the dangers of tobacco, and providing effective help to Wisconsinites who are trying to quit,” Nelson said. “The success of the Tobacco Quit Line has undoubtedly saved the lives of many of 5th District residents.”

According to the University of Wisconsin Center for Tobacco Research and Intervention, tobacco use in Wisconsin costs \$2.2 billion in direct medical expenses and an additional \$1.6 billion in lost productivity costs each year.

The Quit Line had a record number of callers in 2008, a total of 40,700.

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